

Gilligan Music Group LLC Radio Promotion Pricing, Details, and Agreement

Updated 06/11/2026

Gilligan Music Group LLC promotes country music radio singles to National and Texas Country/Red Dirt chart reporting panels.

National: Music Row, CDX Traction Mainstream, CDX Traction True Indie, American Country Music Chart

Texas Country/Red Dirt: Texas Regional Radio Report, CDX Traction Texas, Texas Country Music Chart

These chart reporting panels include terrestrial radio stations, internet radio stations, and syndicated radio programs.

Radio promotion campaigns are for the life of the single, generally 16 to 24 weeks.

Radio promotion from Gilligan Music Group includes

- Graphic design work for items that Gilligan Music Group will need to promote your single which includes banners, a one sheet, and single artwork (single artwork can be provided to Gilligan Music Group in either .psd or .ai file format for us to work with) – This work must be completed by Gilligan Music Group's graphic designer and will be done with input from the artist and their team
- Digital distribution of the single to radio (Not DSP/consumer distribution)
- Weekly tracking reports depending on which charts you choose to promote to
- Radio tour planning and support will be discussed and is based on radio availability along with artist availability

Radio promotion from Gilligan Music Group does not include

- Any guaranteed chart position on any chart
- Any guaranteed visit with a specific radio station or other entity
- Physical distribution of the single to radio (CDs & other physical forms of music)
- Satellite radio, Spotify, or any other streaming service promotion

Timeline

- A detailed timeline will be provided for the artist and their team
- An add date will not be set until the single production is completed (A mastered WAV version of the song is made available for Gilligan Music Group)

Gilligan Music Group LLC
Radio Promotion Pricing

Base Radio Promotion Price

- \$4,000

You must select one of the following options and add the amount to the Base Radio Promotion Price

- Texas Country/Red Dirt Radio Promotion
 - Charts: CDX Texas, Texas Country Music Chart, and Texas Regional Radio Report
 - \$800
- National Radio Promotion
 - Charts: American Country Music Chart, CDX Mainstream, CDX True Indie, and Music Row
 - \$1,400
- Texas Country/Red Dirt and National Radio Promotion
 - Charts: All charts listed above
 - \$1,800

**** You must qualify for each chart by meeting their requirements for chart eligibility. Specifically, the Texas Country/Red Dirt charts and CDX True Indie. ****

Radio Distribution

- Texas Country/Red Dirt radio promotion includes CD Tex radio distribution services.
- National radio promotion includes Play MPE Music Row radio distribution services.
- Texas Country/Red Dirt and National radio promotion includes CD Tex and Play MPE Music Row & Texas Country radio distribution services.

If you wish to add additional radio distribution options, the following distribution services are available for an additional cost.

- American Airplay Mainstream – Independent Combined National Country - \$800
- American Airplay National Country - \$525
- American Airplay Texas Country - \$225
- CD Tex - \$200
- CDX Mainstream - \$800
- CDX Texas - \$225

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- Play MPE Country All - \$900
- Play MPE Music Row - \$400
- Play MPE Music Row & Texas Country - \$450
- Play MPE Texas Country - \$300

Payments

- Credit card, debit card, and ACH payments accepted through PayPal & Venmo
- Check payment must be mailed to Gilligan Music Group's PO Box in Denton, TX
- Payment plans and partial payments are not available or accepted
- Invoices must be paid in full before any radio promotion work is to begin

Addendum

- Gilligan Music Group LLC reserves the right to terminate this agreement and radio promotion services at any time without a refund for the following reasons
 - Artist publicly criticizes or attacks any terrestrial radio station, internet radio station, syndicated program, satellite station or any employee/personality of these entities through any social media platform or by verbally speaking it in public or answering in a media interview – offending one's personal beliefs or physical disabilities is included
 - Artist publicly criticizes a music industry chart or affiliated media and their employees through any social media platform or by verbally speaking it in public or answering in a media interview – offending one's personal beliefs or physical disabilities is included
 - Unless due to sickness, weather, war, pandemic, or acts of God, Artist misses two or more interviews/events that were scheduled by Gilligan Music Group LLC
- The three provisions listed above are also in place for Gilligan Music Group LLC and if any of the provisions are broken by Gilligan Music Group LLC, the Artist has the right to request a refund and terminate this radio promotion agreement
- This is a two-way street, and all parties involved need to be professional and polite
- This is not intended in any way to limit your right to free speech or political speech. You may use your platform to advocate for what you want. But hate speech and personal attacks will not be tolerated